

Media Coverage Report



Date: 15th June 2026

JW Marriott Mumbai Sahar, Mumbai

**Press Release dissemination of
Padma Shri Chef Sanjeev Kapoor
Launches Second USA Blueberries
Recipe Book in Mumbai**

USHBC to host blueberry event in Mumbai on June 10

Our Bureau

Mangaluru

The US Highbush Blueberry Council (USHBC) will host 'Blueberries Go Big India 2026' in Mumbai on June 10.

The event will bring together leading chefs, food technologists, nutrition experts, importers, retailers, food service professionals and industry leaders to explore the growing opportunities for US blueberries in India. Chef Sanjeev Kapoor will launch the recipe book, *USA blueberries across the globe*, on the occasion.

A media statement said the book presents creative and practical ways to use US blueberries across global and Indian-inspired recipes, with applications suitable for home kitchens, chefs, bakeries, cafés, food service operators and food manufacturers.

FRUIT'S VERSATILITY

Quoting Raj Kapoor, India representative of USHBC

and Managing Director, Asocom India Pvt Ltd, the statement said US blueberries were increasingly being explored in India not only as a premium fruit, but also as a versatile ingredient for food processing, culinary innovation, healthy snacking, bakery, dairy, beverages, mithai, desserts and food service applications.

SAMPLE PROGRAMME

Haiying Zhang, Director, Global Business Development, USHBC, and Nicole C Podesta, Senior Agricultural Attaché, US Consulate General, Mumbai/USDA, Foreign Agricultural Service, will address the event.

The programme will feature focused discussions on market opportunities, culinary concepts, nutrition, food processing applications, ingredient formats and new product development, the statement said.

The event will also witness the launch of the USA Blueberries Quality Sample Programme.

<https://www.thehindubusinessline.com/economy/agri-business/chef-sanjeev-kapoor-launches-usa-blueberries-recipe-book/article71104785.ece>

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AGRI BUSINESS

Chef Sanjeev Kapoor launches USA blueberries recipe book bl PREMIUM

The book builds on his earlier collaboration with USA blueberries, which focused mainly on Indian traditional foods

By BL Mangaluru Bureau

Updated - June 16, 2026 at 09:45 AM. / Mangaluru



Chef Sanjeev



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Padma Shri Chef Sanjeev Kapoor Launches Second USA Blueberries Recipe Book in Mumbai



Mumbai, June 16, 2026: The U. S. Highbush Blueberry Council (USHBC) hosted Blueberries Go Big India 2026 at JW Marriott Mumbai Sahar, Mumbai, with the launch of Padma Shri Chef Sanjeev Kapoor's second recipe book with USA Blueberries, titled "USA Blueberries Across the Globe."

The launch was the key highlight of the event, bringing together chefs, food technologists, nutrition experts, importers, retailers, food processors, ingredient suppliers, foodservice professionals and industry leaders to explore the growing role of U.S. blueberries in India's food and culinary landscape.

Chef Sanjeev Kapoor's new recipe book builds on his earlier collaboration with USA Blueberries, which focused mainly on Indian traditional foods. The second book expands the scope to global, contemporary and Indian-inspired applications, demonstrating how U. S. blueberries can be used across breakfasts, bakery, desserts, beverages, savoury dishes, sauces, compotes, chutneys and modern foodservice concepts.

Through the book, Chef Kapoor and his team have presented U. S. blueberries as a versatile ingredient suitable not only for premium culinary use, but also for everyday meals, cafés, bakeries, hotels, restaurants, food manufacturers and home kitchens.

In his author's note, Chef Sanjeev Kapoor highlights how blueberries are now being enjoyed across both international and Indian kitchens. He describes them as ingredients known for their pleasant sweet and slightly tangy taste, vibrant colour, nutritional value and versatility, making them suitable for everything from simple breakfasts to desserts, beverages and dishes with an Indian touch.

The event also featured the participation of Ms. Haiying Zhang, Director – Global Business Development, U. S. Highbush Blueberry Council, whose presence added strong international perspective to the program. During her visit, she interacted with importers, food processors, wholesalers, repackers, retailers, ingredient suppliers, chefs and key industry stakeholders to discuss future opportunities for U.S. blueberries in India.

In her foreword to the recipe book, Ms. Zhang noted that India's food culture is continuously evolving by embracing global ingredients while creating flavours of its own. She emphasized that U. S. blueberries offer wide possibilities for chefs, bakers, food manufacturers and home cooks across fresh, frozen, dried, freeze-dried and ingredient formats.

The program included discussions on culinary innovation, nutrition, food processing applications, ingredient formats, product development, retail opportunities and foodservice applications. Industry participants explored the use of U. S. blueberries in bakery, dairy, beverages, snacks, mithai, desserts, breakfast products, healthy snacking and restaurant menus.

A key initiative highlighted during the event was the USA Blueberries Quality Sample Program (QSP), aimed at supporting Indian companies, chefs, food processors, product developers and foodservice operators in evaluating U.S. blueberry formats for product trials, recipe development and commercial applications.

Speaking on the occasion, Mr. Raj Kapoor, India Representative, U.S. Highbush Blueberry Council and Managing Director, Assocom India Pvt. Ltd., said, "The launch of 'USA Blueberries Across the Globe' by Padma Shri Chef Sanjeev Kapoor marks an important step in building stronger awareness and applications of U.S. blueberries in India. This second recipe book with Chef Kapoor shows the versatility of blueberries across global and Indian-inspired food formats. With the participation of Ms. Haiying Zhang and strong industry engagement, the event created a meaningful platform for future opportunities in foodservice, processing, retail and product innovation."

Circulation: 25,00000



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Padma Shri Chef Sanjeev Kapoor launches second USA Blueberries recipe book

 BW Online Bureau

 Jun 15, 2026

Featuring recipes for breakfasts, bakery products, desserts, beverages, savoury dishes, sauces and chutneys, the book highlights the versatility of blueberries for chefs, foodservice operators, bakeries, hotels, restaurants, food manufacturers and home cooks

BUSINESS



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Padma Shri Chef Sanjeev Kapoor launches second USA Blueberries recipe book

Padma Shri Chef Sanjeev Kapoor has launched his second recipe book in collaboration with the U.S. Highbush Blueberry Council (USHBC), titled *USA Blueberries Across the Globe*, at the Blueberries Go Big India 2026 event held at JW Marriott Mumbai Bahr.

The book marks the continuation of Kapoor's association with USA Blueberries and expands on his earlier publication, which focussed primarily on traditional Indian recipes. The new edition explores global, contemporary and Indian-inspired applications of U.S. blueberries across a wide range of food categories.

Featuring recipes for breakfasts, bakery products, desserts, beverages, savoury dishes, sauces and chutneys, the book highlights the versatility of blueberries for chefs, foodservice operators, bakeries, hotels, restaurants, food manufacturers and home cooks.

In his author's note, Kapoor describes blueberries as ingredients valued for their sweet and tangy flavour, vibrant colour, nutritional profile and adaptability across cuisines. The recipe collection includes dishes such as blueberry focaccia, blueberry tiramisu, blueberry quinoa salad, blueberry mango salsa, blueberry crumble cheesecake and blueberry chutney.

The launch took place in the presence of industry stakeholders, including chefs, food technologists, nutrition experts, importers, retailers and food processors. The event also featured Haiying Zhang, Director – Global Business Development, U.S. Highbush Blueberry Council.

The initiative aims to increase awareness and encourage wider use of U.S. blueberries across India's foodservice, retail and food processing sectors.

About the Recipe Book

Publication: Mid Day
Date: 16th June 2026
Circulation: 40,00000

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Padma Shri Chef Sanjeev Kapoor Launches Second USA Blueberries Recipe Book in Mumbai

Updated On: 16 June, 2026 12:01 PM IST | Mumbai | Buzz

USHBC hosts Blueberries Go Big India 2026, featuring Chef Sanjeev Kapoor's new USA Blueberries recipe book launch.

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Padma Shri Chef Sanjeev Kapoor launches "USA Blueberries Across the Globe" at Blueberries Go Big India 2026 in Mumbai.

The U.S. Highbush Blueberry Council (USHBC) hosted Blueberries Go Big India 2026 at JW Marriott Mumbai Sahar, Mumbai, with the launch of Padma Shri Chef Sanjeev Kapoor's second recipe book with USA Blueberries, titled "USA Blueberries Across the Globe."

The launch was the key highlight of the event, bringing together chefs, food technologists, nutrition experts, importers, retailers, food processors, ingredient suppliers, foodservice professionals and industry leaders to explore the growing role of U.S. blueberries in India's food and culinary landscape.

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Publication: [Hindu Business Line](#)

Date: 16th June 2026

Circulation: 50,000,00



Chef Sanjeev Kapoor launches USA blueberries recipe book

The book builds on his earlier collaboration with USA blueberries, which focused mainly on Indian traditional foods

By BL Mangalore Bureau

Updated - June 16, 2026 at 09:45 AM / Mangalore



Chef Sanjeev Kapoor's second recipe book with USA blueberries titled "USA Blueberries Across the Globe" was released at the "Blueberries Go Big India 2026" event organised by the US Highbush Blueberry Council (USHBC) in Mumbai.

A media statement said that Kapoor's new recipe book, released last week, builds on his earlier collaboration with USA blueberries, which focused mainly on Indian traditional foods. The second book expands the scope to global, contemporary and Indian-inspired applications, demonstrating how US blueberries can be used across breakfasts, bakery, desserts, beverages, savoury dishes, sauces, compotes, chutneys and modern food service concepts.

Kapoor and his team have presented US blueberries as a versatile ingredient suitable not only for premium culinary use, but also for everyday meals, cafés, bakeries, hotels, restaurants, food manufacturers

Publication: [Retropop Lifestyle](#)

Date: 17th June 2026

Circulation: 2,50,000

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Chef Sanjeev Kapoor launches USA Blueberries Across the Globe, showcasing innovative blueberry recipes for modern Indian and global kitchens

The growing popularity of U.S. blueberries in India received a significant boost in Mumbai as Padma Shri Chef Sanjeev Kapoor unveiled *USA Blueberries Across the Globe*, his second recipe book created in collaboration with the U.S. Highbush Blueberry Council (USHBC). The launch took place during Blueberries Go Big India 2026 at JW Marriott Mumbai Sahar, bringing together chefs, nutrition experts, food technologists, retailers, importers and food industry leaders to explore the expanding role of blueberries in India's evolving culinary landscape.



As Indian consumers become increasingly open to global ingredients and healthier food choices, blueberries are finding their way into everything from breakfast bowls and bakery counters to restaurant menus and contemporary Indian cuisine. Chef Kapoor's latest book

Publication: [Hospibuz](https://www.hospibuz.com)

Date: 15th June 2026

Circulation: 2,90,000

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Padma Shri Chef Sanjeev Kapoor Launches Second USA Blueberries Recipe Book in Mumbai

Discover the highlights of Blueberries Go Big India 2026, featuring Chef Sanjeev Kapoor's new recipe book showcasing U.S. blueberries in global cuisine.



- "USA Blueberries Across the Globe" showcases global, contemporary and Indian-inspired applications of U.S. blueberries

Mumbai, June 15, 2026: The U.S. Highbush Blueberry Council (USHBC) hosted Blueberries Go Big India 2026 at JW Marriott Mumbai Sahar, Mumbai, with the launch of Padma Shri Chef Sanjeev Kapoor's second recipe book with USA Blueberries, titled "USA Blueberries Across the Globe."

The launch was the key highlight of the event, bringing together chefs, food technologists, nutrition experts, importers, retailers, food processors, ingredient suppliers, foodservice professionals and industry leaders to explore the growing role of U.S. blueberries in India's food and culinary landscape.

Chef Sanjeev Kapoor's new recipe book builds on his earlier collaboration with USA Blueberries, which focused mainly on Indian traditional foods. The second book expands the scope to global, contemporary and Indian-inspired applications, demonstrating how U.S. blueberries can be used across breakfast, bakery, desserts,

Publication: [The Tribune](#)
Date: 16th June 2026
Circulation: 4,79,000

Friday, June 23, 2026

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Padma Shri Chef Sanjeev Kapoor Launches Second USA Blueberries Recipe Book in Mumbai

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Publication: [The Print](#)

Date: 16th June 2026

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ANI Press Release

Padma Shri Chef Sanjeev Kapoor Launches Second USA Blueberries Recipe Book in Mumbai

VMPL Mumbai (Maharashtra) [India], June 16: The U.S. Highbush Blueberry Council (USHBC) hosted Blueberries Go Big India 2026 at JW Marriott Mumbai Sahar, Mumbai, with the launch of Padma Shri Chef Sanjeev Kapoor's second recipe book with USA Blueberries, titled "USA Blueberries Across the Globe." The launch was the key highlight of the event, bringing [...]

ANI PR 16 June, 2026 12:21 pm IST



Padma Shri Chef Sanjeev Kapoor launches "USA Blueberries Across the Globe" at Blueberries Go Big India 2026 in Mumbai

VMPL

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The launch was the key highlight of the event, bringing together chefs, food technologists, nutrition experts, importers, retailers, food processors, ingredient suppliers, foodservice professionals and industry leaders to explore the growing role of U.S. blueberries in India's food and culinary landscape.

Chef Sanjeev Kapoor's new recipe book builds on his earlier collaboration with USA Blueberries,

Publication: [Food Infotech](#)
Date: 16th June 2026
Circulation: 3,59,000



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USHBC Launches Chef Sanjeev Kapoor's "USA Blueberries Across the Globe" at Blueberries Go Big India 2026 in Mumbai



By Prakash Mishra — June 16, 2026 4 Mins Read



The U.S. Highbush Blueberry Council (USHBC) brought its flagship India engagement, Blueberries Go Big India 2026, to the JW Marriott Mumbai Sahar, Mumbai, marking the occasion with the launch of Padma Shri Chef Sanjeev Kapoor's second recipe book created in collaboration with USA Blueberries, titled "USA Blueberries Across the Globe".

The book launch stood out as the central highlight of the event, which gathered a wide mix of chefs,

food technologists, nutrition experts, importers, retailers, food processors, ingredient suppliers, [foodservice](#) professionals and other industry leaders. The discussions throughout the day revolved around the growing place of U.S. blueberries in India's evolving food and culinary ecosystem.

Chef Sanjeev Kapoor's latest book builds on his earlier work with USA Blueberries, which largely focused on Indian traditional dishes. This second edition takes a broader approach, introducing global, contemporary and Indian-inspired applications. It shows how U.S. blueberries can fit seamlessly into breakfasts, bakery items, desserts, beverages, savoury dishes, sauces, compotes, chutneys and modern foodservice creations.



Publication: [Lokmat](#)

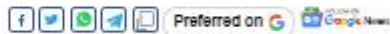
Date: 16th June 2026

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Padma Shri Chef Sanjeev Kapoor Launches Second USA Blueberries Recipe Book in Mumbai

By ANI | Updated: June 16, 2026 12:05 IST



VMPL Mumbai (Maharashtra) [India], June 16: The U.S. Highbush Blueberry Council (USHBC) hosted Blueberries Go Big India 2026 at ...



Padma Shri Chef Sanjeev Kapoor Launches Second USA Blueberries Recipe Book in Mumbai

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Padma Shri Chef Sanjeev Kapoor launches "USA Blueberries Across the Globe" at Blueberries Go Big India 2026 in Mumbai

Padma Shri Chef Sanjeev Kapoor Launches Second USA Blueberries Recipe Book in Mumbai

ANI | Updated: Jun 16, 2026 12:04 IST



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Through the book, Chef Kapoor and his team have presented U.S. blueberries as a versatile

Publication: [News India Live](#)
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Padma Shri Chef Sanjeev Kapoor Launches Second USA Blueberries Recipe Book in Mumbai

by chadwin | June 16, 2026 | 0 | 0

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The event also featured the participation of Ms. Huiying Zhang, Director – Global Business Development, U.S. Highbush Blueberry Council, whose presence added strong international perspective to the program. During her visit, she interacted with importers, food processors, wholesalers, repackers, retailers, ingredient suppliers, chefs and key industry stakeholders to discuss future opportunities for U.S. blueberries in India.

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रसिपी बुकच्या आपल्या प्रस्तावात, सुश्री झांग ने कि भारत का फूड कल्चर ग्लोबल इंप्रीएंट्स आपोआप बनवा आणि स्वतःचे फलेवर बनवा सतत बदलत रहा. त्यांनी ही गोष्ट सांगितली की यू.एस. ब्लूबेरी ताजी, फ्रोजन, सूखी, फ्रीज-ड्राईड आणि इंप्रीडिंट फॉर्मेटमध्ये शेप्स, बेकर्स, फूड मॅन्युफैक्चर्स आणि ॲरिसोइयन्ससाठी खूप मौक देते.

पद्म श्री शेफ संजीव कपूरचे मुंबई मध्ये दुसरे यूएसए ब्लूबेरीझ रेसिपी बुक लॉन्च

मुंबई, : यू.एस. हाईबश ब्लूबेरी काउंसिल (USHBC) ने JW मेरीट मुंबई सहकार, मुंबई ब्लूबेरीज गो बिग इंडिया २०२६ होस्ट केले, पद्म श्री शेफ संजीव कपूर ची यूएसए ब्लूबेरीज च्या बरोबरीने दुसरी रेसिपी बुक लॉन्च झाली, जे टाइटल यूएसए ब्लूबेरीज ग्रॉस ब्लूबेरी.

लॉन्च कार्यक्रमाची खास गोष्ट, शेफ, फूड टेक्नोलॉजीस्ट, न्यूट्रिशन एक्सपर्ट, इंपोर्टर, स्ट्रेलर, फूड प्रोसेसर, इंग्रीडिएंट सप्लायर, फूड सर्विस प्रोफेशनल आणि इंडस्ट्री लीडर भारत वाढवणारा खाऊ आणि कुलीनरी लॅंडस्केप यू.एस. ब्लूबेरीजची भूमिका एक साथ आली.

शेफ संजीव कपूर ची नई रेसिपी बुक यूएसए ब्लूबेरीझ के बरोबरीने त्यांच्या पहिल्या कोलेबोरेशनवर बनली आहे, जो मुख्य म्हणून भारतीय परंपरागत लोकांना फोकस करता. दुसरी किताब ग्लोबल, आजकल के आणि हिंदुस्थानी-इरपायर्ड वापरण्यासाठी शब्दांचा विस्तार वाढवला आहे, हे स्पष्ट केले आहे की यू.एस. ब्लूबेरी का वापरकर्ता नाशते, बेकरी, डेजर्ट, ड्रिक्स, नमकीन डिश, सॉस, कॉम्पोट, चटनी आणि मॉर्न फूड सर्विस कॉन्सेप्टमध्ये करे जावे.

के विकल्प, शेफ कपूर आणि त्यांच्या टीमने यू.एस. ब्लूबेरीला असेच काही इंग्लिश दाखवून दिले आहे, जो न खाता की चीजोंसाठी, पर्यायाने रोझाना केस्रा, कॅफे, बेकरी, हॉटे, स्ट्रेसेट, खाद्यपदार्थ बनवणाऱ्या कंपन्या आणि घरच्या किचनसाठी योग्य आहे.

तुमच्या नोटमध्ये, शेफ संजीव कपूरने सांगतात की कसे ब्लूबेरी अब इंटरनेशनल आणि भारतीय दोघेही



लेखक रसोई आवडतात. ते त्यांच्यासारखे इंग्रीडिएंट्स वर सांगतात, जो तुमचे चांगले मीठे आणि थोडे तीखे स्वाद, चटपटे रंग, न्यूट्रिशनल वैल्यू आणि बरेच काही वापरण्यासाठी जातात, जो त्यांना सिंपल नाशते सेनेड डेजर्ट, ड्रिक्स आणि इंडियन टच वाली डिश ते हर चीज बनवतात.

या कार्यक्रमात यू.एस. हाईबश ब्लूबेरी काउंसिलची मेट, सुश्रीथिंग झांग ने भी हिस्सा लिया, जिनकी

उपलब्धीनुसार प्रोग्रामला एक मजबूत इंटरनेशनल टिपिया. तुमचा दौरा करताना, ते भारतामध्ये यू.एस. ब्लूबेरी च्या भविष्यावर चर्चा करण्यासाठी इंपोर्टर्स, फूड प्रोसेसर, होलसेलर्स, रीपैकर्स, रिटेलर्स, इंग्रीडिएंट सप्लायर्स, शेफ्स आणि इंडस्ट्री के मुख्य स्टेकहोल्डर्स से चॅट.

रेसिपी बुकच्या आपल्या प्रस्तावात, सुश्री झांगने भारताच्या फूड कल्चर ग्लोबल इंग्रीएंट्स आपोआप बनवा आणि स्वतःचे फ्लेवर

बनवा सतत बदलत रहा. त्यांनी ही गोष्ट सांगितली की यू.एस. ब्लूबेरी ताजी, फ्रोजन, सूखी, फ्रीज-ड्राइड आणि इंग्रीडिएंट फॉर्मेटमध्ये शेफ्स, बेकर्स, फूड मॅन्युफैक्चरर्स आणि अरिसोइयन्ससाठी खूप मौके देते.

प्रोग्राममध्ये इनोवेशन न्यूट्रिशन, फूड प्रोसेसिंग कुलिन, इंग्रीडिएंट फॉर्मेट, प्रोडक्ट डेवलपमेंट, स्टिलकॉन्स आणि फूड सर्विस मुलांवर चर्चा झाली. इंडस्ट्री पार्टिसिपेंट्सने बेकरी, डेयरी, बेवरेजेज, स्नैक्स, मिठाई, डेजर्ट, ब्रेकफास्ट प्रोडक्ट्स, हेल्दी स्नैकिंग आणि रेस्टोरेंट मेन्यू मध्ये यू.एस. ब्लूबेरीच्याबद्दल वापरकत्याचा शोध लावला.

कार्यक्रमात एक खास यूएसए ब्लूबेरीझ क्रांतीहल सॅम्पल प्रोग्राम (क्यूएसपी) थी, मकसद भारतीय कंपन्या, शेफ, फूड प्रोसेसर, प्रोडक्ट विकास आणि फूड सर्विस ऑपरेटर प्रोडक्ट ट्रायल, रेपी डेपमेंट आणि कमर्शियल विकासासाठी यू.एस. ब्लूबेरी फॉर्मेट तपासण्यासाठी मदत करणे.

साउथ इंडियन बँकेची एफसीएनआर (बी) युएसडी ठेवींवर ६.५०% पर्यंत व्याजदराची ऑफर

मुंबई, : भारतातील आघाडीच्या खाजगी क्षेत्रातील बँकांपैकी एक असलेल्या साउथ इंडियन बँकेने आपल्या फॉरेन करन्सी नॉन-रेसिडेंट (बँक) एफसीएनआर (बी) युएसडी ठेवींवर व्याजदरात सुधारणा

केली आहे.

तीन ते पाच वर्षांच्या कालावधीच्या ठेवींसाठी आता वार्षिक ६.५०% व्याजदर लागू करण्यात आला असून, यामुळे अनिवासी भारतीयांना त्यांच्या परकीय चलनातील बचतीवर

चांगला परतावा मिळवण्याची उत्तम संधी उपलब्ध झाली आहे. आरबीआयच्या फॉरेक्स स्वॅप सुविधेमुळे बँकिंग क्षेत्रात दीर्घकालीन परकीय चलन ठेवींमध्ये वाढ होण्यास मदत होईल, अशी अपेक्षा आहे.

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Date: 21st June 2026

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Circulation: 85,000

the funds.

Padma Shri Chef Sanjeev Kapoor Launches Second USA Blueberries Recipe Book in Mumbai

Mumba : The U.S. Highbush Blueberry Council (USHBC) hosted Blueberries Go Big India 2026 at JW Marriott Mumbai Sahar, Mumbai, with the launch of Padma Shri Chef Sanjeev Kapoor's second recipe book with USA Blueberries, titled "USA Blueberries Across the Globe."

The launch was the key highlight of the event, bringing together chefs, food technologists, nutrition experts, importers, retailers, food processors, ingredient suppliers, foodservice professionals and industry leaders to explore the growing role of U.S. blueberries in India's food and culinary landscape.

Chef Sanjeev Kapoor's new recipe book builds on his earlier collaboration with USA Blueberries, which focused mainly on Indian traditional foods. The second book expands the



scope to global, contemporary and Indian-inspired applications, demonstrating how U.S. blueberries can be used across breakfasts, bakery, desserts, beverages, savoury dishes, sauces, compotes, chutneys and modern foodservice concepts.

Through the book, Chef Kapoor and his team have presented U.S. blueberries as a versatile ingredient suitable not only for premium culinary use, but also for everyday meals, cafés, bakeries, hotels, restaurants, food manufacturers and home kitchens.

In his author's note, Chef Sanjeev Kapoor highlights how blueberries are now

being enjoyed across both international and Indian kitchens. He describes them as ingredients known for their pleasant sweet and slightly tangy taste, vibrant colour, nutritional value and versatility, making them suitable for everything from simple breakfasts to desserts, beverages and dishes with an Indian touch.

The event also featured the participation of Ms. Haiying Zhang, Director - Global Business Development, U.S. Highbush Blueberry Council, whose presence added strong international perspective to the program. During her visit, she interacted with

importers, food processors, wholesalers, repackers, retailers, ingredient suppliers, chefs and key industry stakeholders to discuss future opportunities for U.S. blueberries in India.

In her foreword to the recipe book, Ms. Zhang noted that India's food culture is continuously evolving by embracing global ingredients while creating flavours of its own. She emphasized that U.S. blueberries offer wide possibilities for chefs, bakers, food manufacturers and home cooks across fresh, frozen, dried, freeze-dried and ingredient formats.

The program included discussions on culinary innovation, nutrition, food processing applications, ingredient formats, product development, retail opportunities and foodservice applications. Industry participants explored the use of U.S. blueberries in

bakery, dairy, beverages, snacks, mithai, desserts, breakfast products, healthy snacking and restaurant menus. A key initiative highlighted during the event was the USA Blueberries Quality Sample

Program (QSP), aimed at supporting Indian companies, chefs, food processors, product developers and foodservice operators in evaluating U.S. blueberry formats for product trials, recipe development and commercial applications. Speaking on the occasion, Mr. Raj Kapoor, India Representative, U.S.

Highbush Blueberry Council and Managing Director, Assocom India Pvt. Ltd., said, "The launch of 'USA Blueberries Across the Globe' by Padma Shri Chef Sanjeev Kapoor marks an important step in building stronger awareness and applications of U.S. blueberries in India.

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Date: 20th June 2026

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Circulation: 95,000

Padma Shri Chef Sanjeev Kapoor Launches Second USA Blueberries Recipe Book in Mumbai

“USA Blueberries Across the Globe” showcases global, contemporary and Indian-inspired applications of U.S. blueberries

Mumba : The U.S. Highbush Blueberry Council (USHBC) hosted Blueberries Go Big India 2026 at JW Marriott Mumbai Sahar, Mumbai, with the launch of Padma Shri Chef Sanjeev Kapoor's second recipe book with USA Blueberries, titled “USA Blueberries Across the Globe.” The launch was the key highlight of the event, bringing together chefs, food technologists, nutrition experts, importers, retailers, food processors, ingredient suppliers, foodservice professionals and industry leaders to explore the growing role of U.S. blueberries in India's food and culinary landscape. Chef Sanjeev Kapoor's new recipe book builds on his earlier



collaboration with USA Blueberries, which focused mainly on Indian traditional foods. The second book expands the scope to global, contemporary and Indian-inspired applications, demonstrating how U.S. blueberries can be used across breakfasts, bakery, desserts, beverages, savoury dishes, sauces, compotes, chutneys and modern foodservice concepts. Through the book, Chef Kapoor and his team have presented U.S. blueberries as a versatile ingredient suitable not only for premium culinary use, but also for

everyday meals, cafés, bakeries, hotels, restaurants, food manufacturers and home kitchens. In his author's note, Chef Sanjeev Kapoor highlights how blueberries are now being enjoyed across both international and Indian kitchens. He describes them as ingredients known for their pleasant sweet and slightly tangy taste, vibrant colour, nutritional value and versatility, making them suitable for everything from simple breakfasts to desserts, beverages and dishes with an Indian touch.

पद्म श्री शेफ संजीव कपूर ने मुंबई में दूसरी एसए ब्लूबेरीज रेसिपी बुक लॉन्च की

मुंबई। यूएस हाईबश ब्लूबेरी कार्जिसल ने जे डब्ल्यू मैरियट मुंबई सहार, मुंबई में ब्लूबेरीज गो बिग इंडिया 2026 होस्ट किया, जिसमें पद्म श्री शेफ संजीव कपूर की एसए ब्लूबेरीज के साथ दूसरी रेसिपी बुक लॉन्च हुई, जिसका टाइटल 'एसए ब्लूबेरीज अक्रॉस द ग्लोब' था।

यह लॉन्च इवेंट की खास बात थी, जिसमें शेफ, फूड टेक्नोलॉजिस्ट, न्यूट्रिशन एक्सपर्ट, इंपोर्टर, रिटेलर, फूड प्रोसेसर, इंग्रीडिएंट सप्लायर, फूडसर्विस प्रोफेशनल और इंडस्ट्री लीडर भारत के खाने और कुलिनरी लैंडस्केप में यूएस ब्लूबेरीज की बढ़ती भूमिका को समझने के लिए एक साथ आए।

शेफ संजीव कपूर की नई रेसिपी बुक यूएस ब्लूबेरीज के साथ उनके पहले के कोलेबोरेशन पर बनी है, जो मुख्य रूप से भारतीय पारंपरिक खाने पर फोकस करता था। दूसरी किताब ग्लोबल, आजकल के और इंडियन-इंस्पायर्ड इस्तेमाल के लिए इसका दायरा बढ़ाती है, जिसमें दिखाया गया



है कि एसए ब्लूबेरी का इस्तेमाल नाश्ते, बेकरी, डेजर्ट, ड्रिंक्स, नमकीन डिश, सॉस, कॉम्पोट, चटनी और मॉडर्न फूडसर्विस कॉन्सेप्ट में कैसे किया जा सकता है।

किताब के जरिए, शेफ कपूर और उनकी टीम ने यूएस ब्लूबेरी को एक ऐसे कई तरह के इंग्रीडिएंट के तौर पर पेश किया है जो न सिर्फ खाने की चीजों के लिए, बल्कि रोजाना के खाने, कैफे, बेकरी, होटल, रेस्टोरेंट, फूड बनाने वाली कंपनियों और घर की रसोई के लिए भी सही है। अपने लेखक के नोट में, शेफ संजीव कपूर बताते हैं कि कैसे ब्लूबेरी अब इंटरनेशनल और इंडियन दोनों तरह की रसोई में पसंद की जा रही है। वह उन्हें ऐसे इंग्रीडिएंट्स के तौर पर

बताते हैं जो अपने अच्छे मीठे और थोड़े तीखे स्वाद, चटपटे रंग, न्यूट्रिशनल वैल्यू और कई तरह से इस्तेमाल होने के लिए जाने जाते हैं, जो उन्हें सिंपल नाश्ते से लेकर डेजर्ट, ड्रिंक्स और इंडियन टच वाली डिश तक हर चीज के लिए सही बनाते हैं।

इस इवेंट में यूएस हाईबश ब्लूबेरी कार्जिसल की डायरेक्टर - ग्लोबल बिजनेस डेवलपमेंट, सुश्री हैरिंग झांग ने भी हिस्सा लिया, जिनकी मौजूदगी ने प्रोग्राम को एक मजबूत इंटरनेशनल नज़रिया दिया। अपने दौर के दौरान, उन्होंने भारत में एसए ब्लूबेरी के भविष्य के मौकों पर चर्चा करने के लिए इंपोर्टर्स, फूड प्रोसेसर, होलसेलर्स, रीपैकर्स,

रिटेलर्स, इंग्रीडिएंट सप्लायर्स, शेफ्स और इंडस्ट्री के मुख्य स्टेकहोल्डर्स से बातचीत की।

रेसिपी बुक की अपनी प्रस्तावना में, सुश्री झांग ने बताया कि भारत का फूड कल्चर ग्लोबल इंग्रीडिएंट्स को अपनाकर और अपने खुद के फ्लेवर बनाकर लगातार बदल रहा है। उन्होंने इस बात पर जोर दिया कि एसए ब्लूबेरी ताजी, फरोजन, सूखी, फ्रीज-ड्राइड और इंग्रीडिएंट फॉर्मेट में शेफ्स, बेकर्स, फूड मैनुफैक्चरर्स और घरेलू रसोइयों के लिए बहुत सारे मौके देती है।

प्रोग्राम में कुलिनरी इनोवेशन, न्यूट्रिशन, फूड प्रोसेसिंग एप्लीकेशन्स, इंग्रीडिएंट फॉर्मेट, प्रोडक्ट डेवलपमेंट, रिटेल मौकों और फूडसर्विस एप्लीकेशन्स पर चर्चा हुई। इंडस्ट्री पार्टिसिपेंट्स ने बेकरी, डेयरी, बेवरेजेज, स्नैक्स, मिठाई, डेजर्ट, ब्रेकफास्ट प्रोडक्ट्स, हेल्दी स्नैकिंग और रेस्टोरेंट मेन्यू में यूएस ब्लूबेरी के इस्तेमाल के बारे में पता लगाया।

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शेफ संजीव कपूर ने मुंबई में दूसरी यूएसए ब्लूबेरीज रेसिपी बुक लॉन्च की

मुंबई, (वीअ)। यूएस हाईबश ब्लूबेरी काउंसिल ने मुंबई में ब्लूबेरीज गो बिग इंडिया 2026 होस्ट किया, जिसमें पद्म श्री शेफ संजीव कपूर की यूएसए ब्लूबेरीज के साथ दूसरी रेसिपी बुक लॉन्च हुई, जिसका टाइटल यूएसए ब्लूबेरीज अफॉस द ग्लोब था। यह लॉन्च इवेंट की खास बात थी, जिसमें शेफ, फूड टेक्नोलॉजिस्ट, न्यूट्रिशन एक्सपर्ट, इंपोर्टर, रिटेलर, फूड प्रोसेसर, इंग्रीडिएंट सप्लायर, फूडसर्विस प्रोफेशनल और इंडस्ट्री लीडर भारत के खाने और कुलिनरी लैंडस्केप में यूएस ब्लूबेरीज की बढ़ती भूमिका को समझने के लिए एक साथ आए। शेफ संजीव कपूर की नई रेसिपी बुक यूएसए ब्लूबेरीज के साथ उनके पहले के कोलेबोरेशन पर बनी है, जो मुख्य रूप से भारतीय पारंपरिक खाने पर फोकस करता था। दूसरी किताब ग्लोबल, आजकल के और इंडियन-इंस्पायर्ड इस्तेमाल के लिए इसका दायरा बढ़ाती है, जिसमें दिखाया गया है कि यूएस ब्लूबेरी का इस्तेमाल नाश्ते, बेकरी, डेज़र्ट, ड्रिक्स, नमकीन डिश, सॉस, कॉम्पोट, चटनी और मॉडर्न फूडसर्विस कॉन्सेप्ट में कैसे किया जा सकता है।

देश

औरंगाबाद • 20 जून 2026

06

पद्म श्री शोफ संजीव कपूर ने मुंबई में दूसरी USA ब्लूबेरीज़ रेसिपी बुक लॉन्च की

संवाददाता

मुंबई: U.S. हाईब्रश ब्लूबेरी काउंसिल (USHBC) ने JW मेरियट मुंबई सहर, मुंबई में ब्लूबेरीज़ गो विंग इंडिया 2026 होस्ट किया, जिसमें पद्म श्री शोफ संजीव कपूर की USA ब्लूबेरीज़ के साथ दूसरी रेसिपी बुक लॉन्च हुई, जिसका टाइटल "USA ब्लूबेरीज़ अक्रॉस द ग्लोब" था। यह लॉन्च इवेंट की खास बात थी, जिसमें शोफ, फूड टेक्नोलॉजिस्ट, न्यूट्रिशन एक्सपर्ट, इंफोटेर, रिटेलर, फूड प्रोसेसर, इंग्रीडिएंट सप्लायर, फूड सर्विस प्रोफेशनल और इंडस्ट्री लीडर भारत के खाने और कुलिनरी लैंडस्केप में U.S. ब्लूबेरीज़ की बढ़ती भूमिका को समझने के लिए एक साथ आए। शोफ संजीव कपूर की नई रेसिपी बुक USA ब्लूबेरीज़ के साथ उनके पहले के कोलेबोरेशन पर बनी है, जो मुख्य रूप से भारतीय पारंपरिक खाने पर फोकस करता था। दूसरी किताब ग्लोबल, आजकल के और इंडियन-इंस्पायर्ड इस्तेमाल के लिए इसका दायरा बढ़ाती है, जिसमें दिखाया गया है कि U.S.

ब्लूबेरी का इस्तेमाल नारंगे, बेकरी, डेजर्ट, ड्रिक्स, नमकीन डिश, सॉस, कॉम्पोट, चटनी और मॉडर्न फूडसर्विस कॉन्सेप्ट में कैसे किया जा सकता है। किताब के जरिए, शोफ कपूर और उनकी टीम ने U.S. ब्लूबेरी को एक ऐसे कई तरह के इंग्रीडिएंट के तौर पर पेश किया है जो न सिर्फ खाने की चीजों के लिए, बल्कि रोजाना के खाने, कैफे, बेकरी, होटल, रेस्टोरेंट, फूड बनाने के लिए भी सही है। अपने लेखक के नोट में, शोफ संजीव कपूर बताते हैं कि कैसे ब्लूबेरी अब इंटरनेशनल और इंडियन दोनों तरह की रसोई में पसंद की जा रही हैं। वह उन्हें ऐसे इंग्रीडिएंट्स के तौर पर बताते हैं जो अपने अच्छे मीठे और थोड़े तीखे स्वाद, चटपटे रंग, न्यूट्रिशनल वैल्यू और कई तरह से इस्तेमाल होने के लिए जाने जाते हैं, जो उन्हें सिंपल नारंगे से लेकर डेजर्ट, ड्रिक्स और इंडियन टच वाली डिश तक हर चीज के लिए सही बनाते हैं।

इस इवेंट में U.S. हाईब्रश



ब्लूबेरी काउंसिल की डायरेक्टर - ग्लोबल बिजनेस डेवलपमेंट, सुश्री हैरिंग ज़ांग ने भी हिस्सा लिया, जिनकी मौजूदगी ने प्रोग्राम को एक मजबूत इंटरनेशनल नज़रिया दिया। अपने दौर के दौरान, उन्होंने भारत में U.S. ब्लूबेरी के भविष्य के मौकों पर चर्चा करने के लिए इंफोटेर्स, फूड प्रोसेसर, होलसेलर्स, रीपैकर्स, रिटेलर्स, इंग्रीडिएंट सप्लायर्स, शोफ्स और इंडस्ट्री के मुख्य स्टेकहोल्डर्स से बातचीत की। रेसिपी बुक की अपनी प्रस्तावना में, सुश्री ज़ांग ने बताया कि भारत का फूड कल्चर ग्लोबल इंग्रीडिएंट्स को अपनाकर और अपने

खुद के फ्लेवर बनाकर लगातार बदल रहा है। उन्होंने इस बात पर जोर दिया कि U.S. ब्लूबेरी ताजी, फ्रोजन, सूखी, फ्रोज-ड्राइड और इंग्रीडिएंट फॉर्मेट में शोफ्स, बेकर्स, फूड मैनुफैक्चरर्स और घरेलू रसोइयों के लिए बहुत सारे मौके देती हैं। प्रोग्राम में कुलिनरी इनोवेशन, न्यूट्रिशन, फूड प्रोसेसिंग एप्लीकेशन्स, इंग्रीडिएंट फॉर्मेट, प्रोडक्ट डेवलपमेंट, रिटेल मौकों और फूडसर्विस एप्लीकेशन्स पर चर्चा हुई। इंडस्ट्री पार्टिसिपेंट्स ने बेकरी, डेयरी, बेवरेज, स्नेक्स, मिठाई, डेजर्ट, ब्रेकफास्ट प्रोडक्ट्स, हेल्टी स्नैकिंग और रेस्टोरेंट मेन्यू में

U.S. ब्लूबेरी के इस्तेमाल के बारे में पता लगाया। इवेंट के दौरान एक खास पहल USA ब्लूबेरीज़ क्वालिटी सैपल प्रोग्राम (QSP) थी, जिसका मकसद भारतीय कंपनियों, शोफ, फूड प्रोसेसर, प्रोडक्ट डेवलपर और फूडसर्विस ऑपरेटर को प्रोडक्ट ट्रायल, रेसिपी डेवलपमेंट और कमर्शियल एप्लीकेशन के लिए U.S. ब्लूबेरी फॉर्मेट को जांचने में मदद करना था। इस मौके पर, U.S. हाईब्रश ब्लूबेरी काउंसिल के इंडिया रिप्रेजेंटेटिव और एसोसिएट डायरेक्टर, मिस्टर राज कपूर ने कहा, "पद्म श्री शोफ संजीव कपूर द्वारा 'USA ब्लूबेरीज़ अक्रॉस द ग्लोब' का लॉन्च भारत में U.S. ब्लूबेरी के बारे में ज्यादा जागरूकता और एप्लीकेशन बनाने की दिशा में एक जरूरी कदम है। शोफ कपूर के साथ यह दूसरी रेसिपी बुक ग्लोबल और इंडियन-इंस्पायर्ड फूड फॉर्मेट में ब्लूबेरी की वर्सैटिलिटी दिखाती है। सुश्री हैरिंग ज़ांग की भागीदारी और इंडस्ट्री के मजबूत जुड़ाव के साथ,

इस इवेंट ने फूडसर्विस, प्रोसेसिंग, रिटेल और प्रोडक्ट इनोवेशन में भविष्य के मौकों के लिए एक अच्छा प्लेटफॉर्म बनाया।"

रेसिपी बुक के बारे में: "USA Blueberries Across the Globe" में U.S. ब्लूबेरी का इस्तेमाल करके ग्लोबल और इंडियन-इंस्पायर्ड फॉर्मेट में रेसिपी का एक क्यूरेटेड कलेक्शन है। इस बुक में अरगुला और ब्लूबेरी के साथ एवोकाडो टोस्ट, ब्लूबेरी और बेक्रोनसिनी मिनी पिज्जा, ब्लूबेरी ब्लॉन्डीज, ब्लूबेरी के साथ बेज बन्स, ब्लूबेरी क्राम्बल चीजकेक, ब्लूबेरी फ्रांकेरिया, ब्लूबेरी मैगो साल्सा, ब्लूबेरी क्विनोआ सलाद, ब्लूबेरी तिरामिसु, ब्लूबेरी ट्रेस लेचस, ब्लूबेरी कॉम्पोट और ब्लूबेरी चटनी जैसी रेसिपी शामिल हैं। यह रेसिपी कलेक्शन शोफ, बेकर्स, फूड प्रोफेशनल्स, प्रोडक्ट डेवलपर्स और होम कुक्स को रोजाना के खाने, प्रीमियम रेसिपी और कमर्शियल फूड एप्लीकेशन में U.S. ब्लूबेरी को एक्सप्लोर

PRESS RELEASE

DISTRIBUTION REPORT

15JUN, 2026

Padma Shri Chef Sanjeev Kapoor Launches Second
USA Blueberries Recipe Book in Mumbai



KEY METRICS

275

TOTAL PUBLISHER

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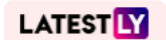


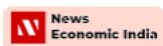
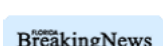
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TABLE OF CONTENTS

1	CONTENT & SENTIMENTS		3 - 4
2	PUBLISHED LINKS		5 - 20
3	REFERENCES		21
4	DISTRIBUTION DEMOGRAPHY		22

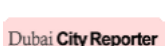
●●● PUBLISHED LINKS

#	Logo	Media	DA	PA	Potential Audience	PR Links
1.		Google	95	89	369.5M	View Release
2.		Yahoo	93	75	239.8M	View Release
3.		Tribune News And Media	87	57	13.6M	View Release
4.		The Print News And Media	80	61	7.1M	View Release
5.		ANI News And Media	79	58	2.2M	View Release
6.		Lokmat English News Portal	53	51	19M	View Release
7.		Mid-day News And Media	85	<25	471.2K	View Release
8.		Latestly_ News Portal	67	57	337.8K	View Release
9.		World News Network News Portal	<25	38	150K	View Release
10.		Wisconsin Journal News Portal	<25	<25	144.4K	View Release
11.		Karnataka News Network News Portal	28	28	50.2K	View Release
12.		Indian Economic Observer News Portal	30	34	14.6K	View Release
13.		India Wire News News Portal	30	30	12.4K	View Release
14.		Kerala News Journal News Portal	27	30	12.4K	View Release
15.		India News Connect News Portal	26	25	12.4K	View Release
16.		Insightful News News Portal	<25	30	12.4K	View Release
17.		Rajasthan News Time News Portal	28	26	12.4K	View Release

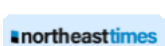
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18.		Buzz Center News Portal	26	26	12.4K	View Release
19.		News Indian Link News Portal	26	28	12.4K	View Release
20.		USA Report News Portal	<25	<25	12.4K	View Release
21.		France Network Times News Portal	<25	37	12.4K	View Release
22.		Madhya Pradesh News Tribune News Portal	26	<25	12.3K	View Release
23.		Indian Headline News News Portal	28	29	12.3K	View Release
24.		News Economic India News Portal	<25	26	12.3K	View Release
25.		India Press Dispatch News Portal	28	<25	12.3K	View Release
26.		daily Street Journal News Portal	25	26	12.3K	View Release
27.		India Press Buzz News Portal	27	25	12.3K	View Release
28.		News India Headline News Portal	27	28	12.3K	View Release
29.		UP Today News Portal	<25	30	12.3K	View Release
30.		Florida Breaking News News Portal	<25	37	12.3K	View Release
31.		Maharashtra NewsFlash News Portal	27	30	12.2K	View Release
32.		Jharkhand News Hub News Portal	28	27	12.2K	View Release
33.		The Indian Post Online News Portal	26	<25	12.2K	View Release
34.		India Flash News News Portal	26	30	12.2K	View Release
35.		The India Brief News Portal	27	<25	12.2K	View Release

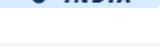
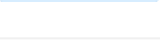
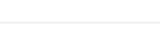
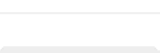
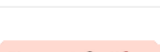
#	Logo	Media	DA	PA	Potential Audience	PR Links
36.		India Forbes News News Portal	<25	27	12.2K	View Release
37.		News India News Portal	<25	26	12.2K	View Release
38.		Federal Despatch News Portal	<25	26	12.2K	View Release
39.		UAE Times News Portal	<25	<25	12.2K	View Release
40.		Jharkhand India News Agency News Portal	26	30	12.1K	View Release
41.		India News Break News Portal	27	<25	12.1K	View Release
42.		Gossip Today News Portal	<25	27	12.1K	View Release
43.		Traveller News India News Portal	<25	28	12.1K	View Release
44.		Manipur News World News Portal	30	26	12.1K	View Release
45.		India Global Live News Portal	25	27	12.1K	View Release
46.		News India Network News Portal	25	27	12.1K	View Release
47.		European Sun Times News Portal	<25	32	12.1K	View Release
48.		India Today Daily News Portal	26	26	11.8K	View Release
49.		India Briefings News Portal	25	26	11.8K	View Release
50.		The Hindustan Express News Portal	27	26	11.8K	View Release
51.		Newz Today 24 News Portal	<25	<25	11.8K	View Release
52.		Rapid Report News Portal	<25	25	11.8K	View Release
53.		Mizoram News Pulse News Portal	26	25	11.8K	View Release

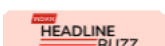
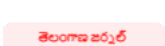
#	Logo	Media	DA	PA	Potential Audience	PR Links
54.		News Indian Update News Portal	29	29	118K	View Release
55.		England News Portal News Portal	<25	38	118K	View Release
56.		Srilanka Island News News Portal	<25	37	118K	View Release
57.		Odisha News Voice News Portal	30	29	117K	View Release
58.		Report World News Portal	<25	27	117K	View Release
59.		The Quick Update News Portal	<25	29	117K	View Release
60.		India Bulletin News News Portal	26	26	117K	View Release
61.		India Latest News Feed News Portal	27	28	117K	View Release
62.		Village Voice News News Portal	29	26	117K	View Release
63.		Indian News Daily Update News Portal	30	29	117K	View Release
64.		Times Of India Daily News Portal	25	<25	117K	View Release
65.		Mizoram News Voice News Portal	30	29	117K	View Release
66.		South India News News Portal	<25	32	117K	View Release
67.		East Coast American News News Portal	<25	36	117K	View Release
68.		Rajasthan Headlines News Portal	27	26	117K	View Release
69.		Weekly News Report News Portal	<25	30	117K	View Release
70.		Indian News Views News Portal	25	28	117K	View Release
71.		Indian Express Newsfeed News Portal	28	30	117K	View Release

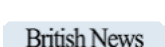
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72.		India Globalnews News Portal	<25	29	11.7K	View Release
73.		India Live News News Portal	27	26	11.7K	View Release
74.		The News India Now News Portal	27	<25	11.7K	View Release
75.		Richmond Evening News News Portal	<25	37	11.7K	View Release
76.		Eastasiaall Newsportal News Portal	<25	27	11.7K	View Release
77.		Punjab News Network News Portal	26	<25	11.4K	View Release
78.		India Wire Channel News Portal	27	25	11.4K	View Release
79.		News India Connectivity News Portal	27	25	11.4K	View Release
80.		Indian World News News Portal	<25	28	11.4K	View Release
81.		India 24x7 News News Portal	27	26	11.4K	View Release
82.		News Eagle India News Portal	30	30	11.4K	View Release
83.		Brief Buzz News Portal	<25	<25	11.4K	View Release
84.		Rajasthan Ki Khabar News Portal	<25	37	11.4K	View Release
85.		Dubai City Reporter News Portal	<25	36	11.4K	View Release
86.		India Live New Update News Portal	26	<25	11.4K	View Release
87.		Indian press Connect News Portal	30	30	11.4K	View Release
88.		State Newz News Portal	27	28	11.4K	View Release
89.		Business Line Print News Portal	<25	28	11.4K	View Release

#	Logo	Media	DA	PA	Potential Audience	PR Links
90.		Nagaland News Watch News Portal	27	25	114K	View Release
91.		India News Portal News Portal	27	30	114K	View Release
92.		India latest News Update News Portal	29	<25	114K	View Release
93.		India Today Newsflash News Portal	28	27	114K	View Release
94.		Meghalaya News Daily News Portal	28	<25	114K	View Release
95.		Indian Express News News Portal	30	30	114K	View Release
96.		Reach News News Portal	<25	29	114K	View Release
97.		India Story Line News Portal	30	28	114K	View Release
98.		Scroll India News News Portal	<25	28	114K	View Release
99.		India Reporter Live News Portal	30	26	114K	View Release
100.		Birmingham All News Network News Portal	<25	37	114K	View Release
101.		Kashmir Newslines News Portal	<25	32	114K	View Release
102.		Punjab Live News Portal	25	37	114K	View Release
103.		Delhi Live News News Portal	<25	34	114K	View Release
104.		Standard News Wire News Portal	25	27	11.1K	View Release
105.		Mizoram News Buzz News Portal	27	26	11.1K	View Release
106.		Daily India Updates News Portal	27	<25	11.1K	View Release
107.		News Mirror News Portal	<25	27	11.1K	View Release

#	Logo	Media	DA	PA	Potential Audience	PR Links
108.		India Buzz Times News Portal	25	28	11.1K	View Release
109.		India Today Headline News Portal	27	30	11.1K	View Release
110.		The Daily Glimpse News Portal	<25	29	11.1K	View Release
111.		Indian News Update News Portal	30	<25	11.1K	View Release
112.		News Indian Pulse News Portal	28	29	11.1K	View Release
113.		Chronicle Today News News Portal	<25	<25	11.1K	View Release
114.		Odisha News Hour News Portal	30	30	11.1K	View Release
115.		India Tribune Times News Portal	28	<25	11.1K	View Release
116.		Punjab News Update News Portal	28	30	11.1K	View Release
117.		News India Point News Portal	30	26	11.1K	View Release
118.		Kashmir Breaking News News Portal	<25	30	11.1K	View Release
119.		North East Times News Portal	26	33	11.1K	View Release
120.		White House News Time News Portal	<25	36	11.1K	View Release
121.		Toronto Sun Times News Portal	<25	31	11.1K	View Release
122.		Chhattisgarh Today News Portal	<25	33	11.1K	View Release
123.		Story India News Portal	<25	25	10.9K	View Release
124.		News Indian Bulletin News Portal	26	30	10.9K	View Release
125.		India Brief Update News Portal	30	29	10.9K	View Release

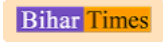
#	Logo	Media	DA	PA	Potential Audience	PR Links
126.		Bihar News Watch News Portal	28	29	10.9K	View Release
127.		Hoist News Portal	28	29	10.9K	View Release
128.		District Daily News News Portal	28	28	10.9K	View Release
129.		Nagaland News 24x7 News Portal	27	25	10.9K	View Release
130.		Indian Focus News News Portal	25	29	10.9K	View Release
131.		India Live News Feed News Portal	27	28	10.9K	View Release
132.		The Indian Post News Portal	29	30	10.9K	View Release
133.		The Report Net News Portal	<25	28	10.9K	View Release
134.		Report India News Portal	<25	30	10.9K	View Release
135.		News Indian Line News Portal	26	30	10.9K	View Release
136.		India Career Week News Portal	<25	30	10.9K	View Release
137.		Top Icsarena News Portal	27	25	10.9K	View Release
138.		India Globe Today News Portal	30	25	10.9K	View Release
139.		New York Despatch News Portal	<25	32	10.9K	View Release
140.		Capitol Hill Reporter News Portal	<25	37	10.9K	View Release
141.		Westminster Times News Portal	<25	<25	10.9K	View Release
142.		Karnataka Live News Portal	<25	32	10.9K	View Release
143.		Tripura News Central News Portal	25	26	10.9K	View Release

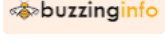
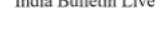
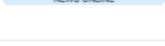
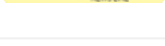
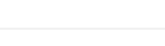
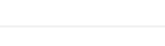
#	Logo	Media	DA	PA	Potential Audience	PR Links
144.		India World News News Portal	<25	28	10.9K	View Release
145.		India Global News News Portal	30	<25	10.9K	View Release
146.		Sikkim News Update News Portal	30	25	10.9K	View Release
147.		Latest News Himachal News Portal	27	28	10.9K	View Release
148.		The India Talks News Portal	26	<25	10.9K	View Release
149.		Indian Press Coverage News Portal	26	28	10.9K	View Release
150.		News India Times News Portal	30	27	10.9K	View Release
151.		India Post Daily News Portal	26	29	10.9K	View Release
152.		Indian Headline Buzz News Portal	28	29	10.9K	View Release
153.		Indian For Media News Portal	30	29	10.9K	View Release
154.		Report Today News Portal	<25	26	10.9K	View Release
155.		My News Today News Portal	28	25	10.9K	View Release
156.		Daily gossip online Adult	30	32	10.9K	View Release
157.		Buffalo Despatch News Portal	<25	<25	10.9K	View Release
158.		West Bengal Khabar News Portal	26	25	10.9K	View Release
159.		Jharkhand Times News Portal	<25	26	10.9K	View Release
160.		Telangana Journal News Portal	<25	30	10.9K	View Release
161.		Mountain View Sentinel News Portal	<25	36	10.9K	View Release

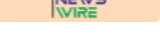
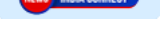
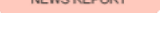
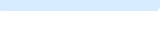
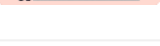
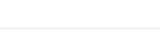
#	Logo	Media	DA	PA	Potential Audience	PR Links
162.		India Flashnewsfeed News Portal	27	<25	10.7K	View Release
163.		Andhra News Digest News Portal	30	<25	10.7K	View Release
164.		Indian Daily Press News Portal	30	28	10.7K	View Release
165.		India Latest News News Portal	27	<25	10.7K	View Release
166.		Indian Pulse Media News Portal	28	29	10.7K	View Release
167.		Sandwich News Portal	27	26	10.7K	View Release
168.		Indian News Channel News Portal	29	30	10.7K	View Release
169.		Now Report News Portal	<25	25	10.7K	View Release
170.		India Wire Media News Portal	28	27	10.7K	View Release
171.		India Watch Daily News Portal	25	<25	10.7K	View Release
172.		Latest News Karnataka News Portal	29	25	10.7K	View Release
173.		The Report World News Portal	<25	27	10.7K	View Release
174.		Tamilnadu News Update News Portal	28	25	10.7K	View Release
175.		News India Web News Portal	<25	25	10.7K	View Release
176.		Middle East Times News Portal	<25	<25	10.7K	View Release
177.		British News Network News Portal	<25	38	10.7K	View Release
178.		Gujarat Samachar News Portal	25	37	10.7K	View Release
179.		Washington Dc Despatch News Portal	<25	36	10.7K	View Release

#	Logo	Media	DA	PA	Potential Audience	PR Links
180.		Telangana News Spot News Portal	28	28	10.5K	View Release
181.		Discover Weekly Gambling/Sports Betting	27	36	10.5K	View Release
182.		The India Watch News Portal	26	<25	10.5K	View Release
183.		Media Minds News Portal	29	27	10.5K	View Release
184.		Goa New Time News Portal	26	25	10.5K	View Release
185.		Daily News India Online News Portal	<25	26	10.5K	View Release
186.		India Today Times News Portal	28	30	10.5K	View Release
187.		Chhattisgarh NewsLine News Portal	29	<25	10.5K	View Release
188.		India Today Live Update News Portal	26	<25	10.5K	View Release
189.		News Today Pro News Portal	<25	<25	10.5K	View Release
190.		India Times News News Portal	30	28	10.5K	View Release
191.		India press Coverage News Portal	25	27	10.5K	View Release
192.		State News Today News Portal	<25	27	10.5K	View Release
193.		Indian Express Update News Portal	25	30	10.5K	View Release
194.		British Columbia Times News Portal	<25	38	10.5K	View Release
195.		Miami News Herald News Portal	<25	36	10.5K	View Release
196.		Wall Street Sentinel News Portal	<25	<25	10.5K	View Release
197.		Indian News Network News Portal	<25	33	10.5K	View Release

#	Logo	Media	DA	PA	Potential Audience	PR Links
198.		Patrolling Wire News News Portal	<25	29	10.3K	View Release
199.		India Today Updates News Portal	29	30	10.3K	View Release
200.		Indian Press Wire News Portal	30	26	10.3K	View Release
201.		News Wires News Portal	27	29	10.3K	View Release
202.		India Live News Today News Portal	25	30	10.3K	View Release
203.		Express Times News News Portal	<25	28	10.3K	View Release
204.		India Buzz Channel News Portal	28	28	10.3K	View Release
205.		Haryana News Time News Portal	27	26	10.3K	View Release
206.		India state News News Portal	25	26	10.3K	View Release
207.		Tripura News Point News Portal	25	30	10.3K	View Release
208.		News India Talks News Portal	30	29	10.3K	View Release
209.		Standard Today News News Portal	<25	25	10.3K	View Release
210.		Delhi News Daily News Portal	29	28	10.3K	View Release
211.		India Times Online News Portal	29	28	10.3K	View Release
212.		News India Live News Portal	28	25	10.3K	View Release
213.		Himachal Patrika News Portal	<25	30	10.3K	View Release
214.		Vancouver Herald News Portal	<25	<25	10.3K	View Release
215.		Maldives Star Plus News Portal	<25	26	10.3K	View Release

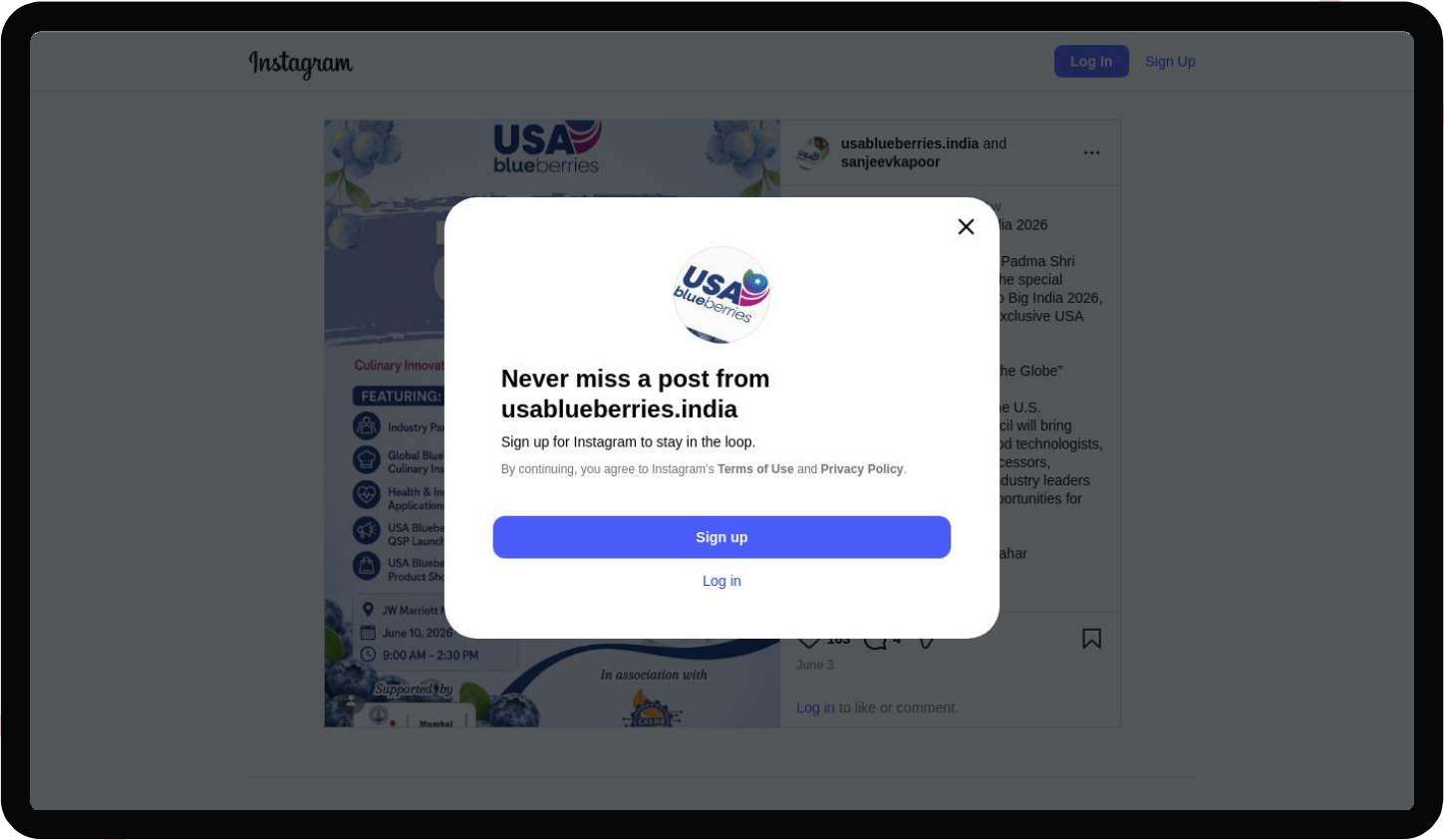
#	Logo	Media	DA	PA	Potential Audience	PR Links
216.		Bihar Times News Portal	<25	30	10.3K	View Release
217.		Himachal Pradesh News Flash News Portal	30	27	10.2K	View Release
218.		India Viral Newsnow News Portal	30	29	10.2K	View Release
219.		India Breaking News Line News Portal	26	25	10.2K	View Release
220.		Quick News Now News Portal	<25	30	10.2K	View Release
221.		Indian Former News Portal	26	28	10.2K	View Release
222.		India Pulse Update News Portal	27	<25	10.2K	View Release
223.		India Buzz Feednews News Portal	29	29	10.2K	View Release
224.		Rabale News Portal	28	25	10.2K	View Release
225.		Post Times News News Portal	<25	30	10.2K	View Release
226.		Gujarat Watch News Portal	30	<25	10.2K	View Release
227.		The News Net News Portal	<25	26	10.2K	View Release
228.		India Current Update News Portal	25	<25	10.2K	View Release
229.		India Current Affairs News Portal	25	<25	10.2K	View Release
230.		Indian Express Daily News Portal	27	29	10.2K	View Release
231.		India News Nation News Portal	28	27	10.2K	View Release
232.		Haryana Today News Portal	<25	34	10.2K	View Release
233.		Bihar 24x7 News Portal	<25	37	10.2K	View Release

#	Logo	Media	DA	PA	Potential Audience	PR Links
234.		Maharashtra Samachar News Portal	<25	29	10.2K	View Release
235.		VanakkamTamil Nadu News Portal	<25	38	10.2K	View Release
236.		Buzzing info News Portal	25	27	10.1K	View Release
237.		India Flash Bulletin News Portal	30	25	10.1K	View Release
238.		India News Junction News Portal	29	26	10.1K	View Release
239.		India Watch Live News Portal	30	27	10.1K	View Release
240.		India Bulletin Live News Portal	27	26	10.1K	View Release
241.		Indian News Beat News Portal	28	26	10.1K	View Release
242.		India Press Journal News Portal	27	30	10.1K	View Release
243.		Jammu and Kashmir News Report News Portal	27	30	10.1K	View Release
244.		Nagpur Project News News Portal	<25	29	10.1K	View Release
245.		News Today99 News Portal	<25	<25	10.1K	View Release
246.		Goa News Online News Portal	27	29	10.1K	View Release
247.		Haryana News Line News Portal	29	28	10.1K	View Release
248.		Daily Indiane News Portal	29	26	10.1K	View Release
249.		Report News News Portal	<25	26	10.1K	View Release
250.		Madhya Pradesh Chronicle News Portal	<25	36	10.1K	View Release
251.		Andhra Pradesh Mirror News Portal	<25	31	10.1K	View Release

#	Logo	Media	DA	PA	Potential Audience	PR Links
252.		Gujarat Varta News Portal	<25	31	10.1K	View Release
253.		San Francis Costar News Portal	<25	<25	10.1K	View Release
254.		Us World Today News Portal	<25	36	10.1K	View Release
255.		The India Times Online News Portal	30	<25	10.1K	View Release
256.		India Mirror News News Portal	30	26	10.1K	View Release
257.		Tech Times News News Portal	<25	26	10.1K	View Release
258.		News Wave India News Portal	28	27	10.1K	View Release
259.		India News Wire News Portal	26	<25	10.1K	View Release
260.		News India Connect News Portal	30	30	10.1K	View Release
261.		Latest News Today News Portal	<25	28	10.1K	View Release
262.		Himachal News Report News Portal	28	27	10.1K	View Release
263.		Los Angeles Evening Despatch News Portal	<25	36	10.1K	View Release
264.		News Pulse India News Portal	27	<25	10K	View Release
265.		Insider India Times News Portal	<25	26	10K	View Release
266.		Karnataka News Room News Portal	27	25	10K	View Release
267.		New India 24x7 News Portal	26	25	10K	View Release
268.		India Buzz News News Portal	25	27	10K	View Release
269.		India Vibes Media News Portal	26	27	10K	View Release

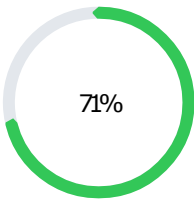
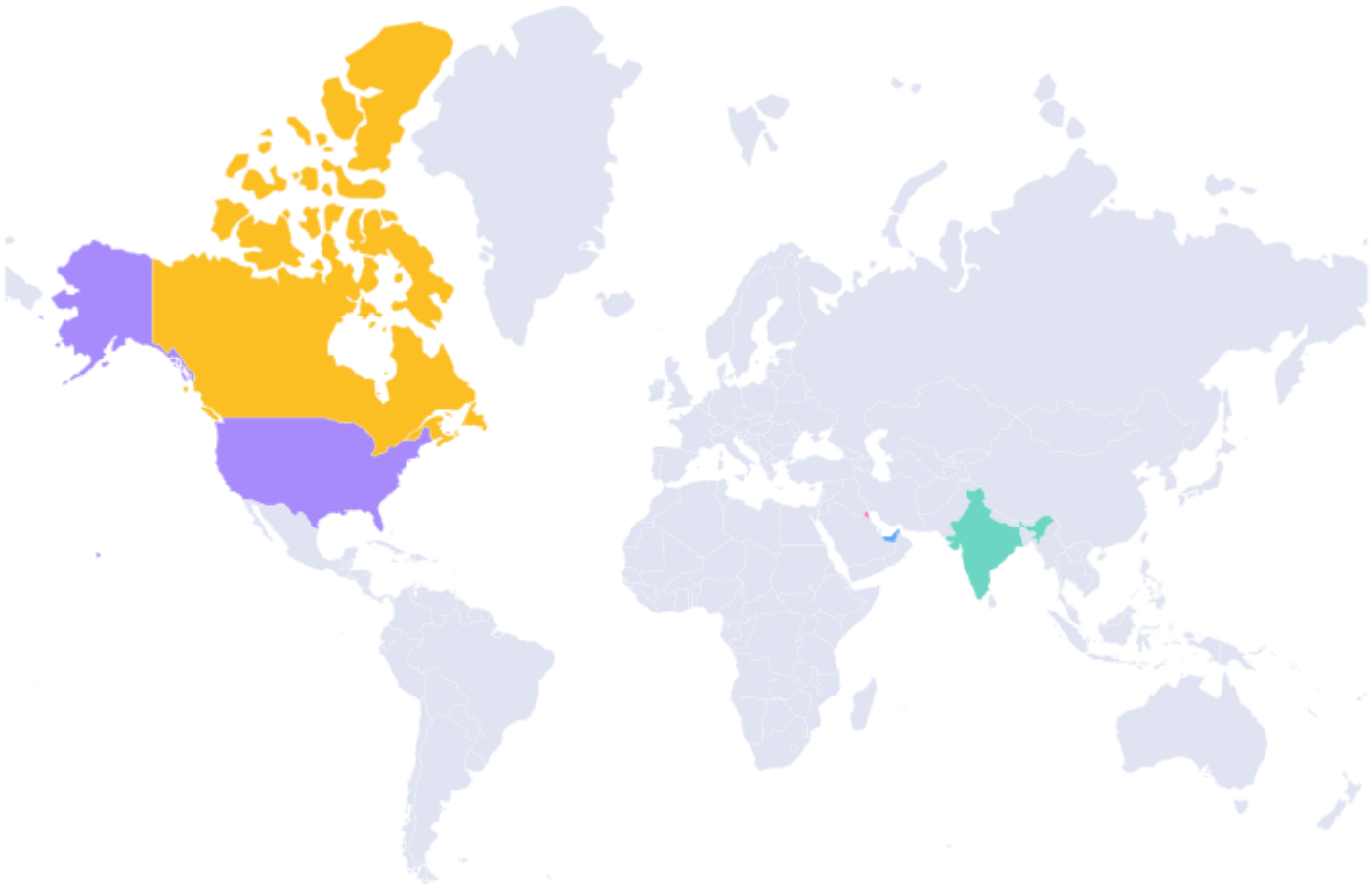
#	Logo	Media	DA	PA	Potential Audience	PR Links
270.		Trend tellers News Portal	<25	29	10K	View Release
271.		London Channel News News Portal	<25	37	10K	View Release
272.		India Breaking Buzz News Portal	30	25	8.6K	View Release
273.		Uttarakhand News Wire News Portal	28	25	11K	View Release
274.		Maharashtra Portal News Portal	27	27	11K	View Release
275.		Odisha Post News Portal	25	38	11K	View Release

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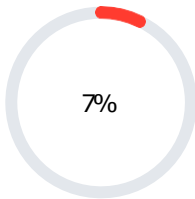


Instagram

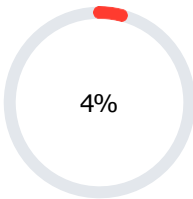
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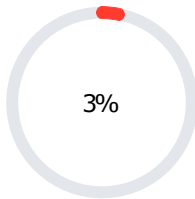
INDIA



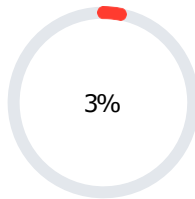
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